



**CREATIVE  
EUROPE FORUM  
2018**

**LOOK AT THE PAST,  
CREATE THE FUTURE!**

**CREATIVE EUROPE FORUM 2018 –  
NEW PERSPECTIVES IN EU-WESTERN  
BALKANS CULTURAL RELATIONS**

Creative Europe Forum 2018, a traditional event of the Creative Europe Desk Serbia will take place 20th-22nd June at several locations in Belgrade (Ilija M. Kolarac Foundation, Museum of Contemporary Art, Memorial Museum of Vuk, Memorial Museum of Dositej, Kvaka 22, Youth Centre of Belgrade, Legacy Franklin, club Polet, EU Info Centre) and this year it is special for two reasons.

Firstly, it is organised in cooperation with the Embassy of the Republic of Bulgaria, the Delegation of the EU in Serbia, EUNIC Global, State Institute for Culture of Bulgaria, specifically on the occasion of the Bulgarian Presidency of the Council of the European Union. Since it is presiding, Bulgaria is initiating the topic of the position of Western Balkans, and a part of the Forum programme will be dedicated to the question of international cultural relations and cooperation between the Western Balkans and the European Union, and the results of the Forum will nurture future reflections on the implementation of the European Union's cultural strategy in the region.

Secondly, Creative Europe Forum 2018 will mark the European year of cultural heritage through various programmes shedding new light on the notion of European cultural heritage and the questions around it. The main topics which will be approached through panels, lectures, workshops, guides and exhibitions are:

- Cultural cooperation, international relations and repositioning of the Western Balkans;
- European Year of Cultural Heritage; culture of remembrance, history, European cultural heritage and its cultural, social and economic potentials and contributions;
- Practical knowledge: project development and applying.

With participation of a great number of domestic and foreign experts, the Forum will offer a framework for a dialogue about the past and the joint planning for a better and more responsible European future.

Hence, the Creative Europe Desk Serbia and the Embassy of the Republic of Bulgaria in Serbia are inviting all cultural professionals to join the Creative Europe Forum 2018 for the sake of strengthening professional connections, obtaining new information, participating in the creation of the vision of future and joint work on raising awareness of possibilities and importance of cultural projects for the overall social development of our continent!

Organized by the Creative Europe Desk Serbia and the Embassy of Republic of Bulgaria in Belgrade

In the partnership with the Delegation of the European Union to the Republic of Serbia, EUNIC Global, State Institute for Culture at MFA of Bulgaria and with the support of Bulgarian Presidency to the Council of the European Union

## GUIDED TOURS THROUGH CULTURAL HERITAGE OF THE CITY

### WEDNESDAY, JUNE 20<sup>th</sup>

14:00

**Belgrade antique heritage,  
Barutana,** Veselinka Ninković,  
National Museum in Belgrade

### SREDA 20. JUN

**Belgrade Jewish and  
Ottoman heritage,**  
Vuk Dautović, Faculty  
of Philosophy

### WEDNESDAY, JUNE 20<sup>th</sup>

16:00

**Legat Franklin,  
Svetogorska 29,**  
Dušan Savić, curator

\*Registrations for guided tours  
should be sent to until June 16<sup>th</sup>:  
[reg.kreativnaevropa@gmail.com](mailto:reg.kreativnaevropa@gmail.com)

The aim of the dialogues is to place greater focus on the role of the cultural relations of the EU to the region and the participants in the process such as EUNIC cluster, Delegation of the European Union to the Republic of Serbia, embassies of EU States as well as the ties with the cultural sector in the region. Main topics are: accumulated expertise, more dynamic exchange, new mapping that will give new relationship with the local cultural sector.

## WEDNESDAY, JUNE 20<sup>th</sup>

### KOLARAC ENDOWMENT Studentski trg St 5

18:00 **NETWORKING  
EVENT:**  
Emerging civil society  
organisations meet  
established professionals

19:00 **OPENING OF THE  
CREATIVE EUROPE  
FORUM 2018**  
Welcome speeches

19:30 **EXHIBITION:**  
Biennale of Art Pančevo  
1981-2018

20:00 **COCKTAIL AND  
CONCERT:**  
Vitesse, Brussels

## THURSDAY, JUNE 21<sup>th</sup>

### MUSEUM OF CONTEMPORARY ART BELGRADE Ušće St 10

10:00-11:15 **PANEL: “European year of cultural heritage: Raison d’être“**  
Peter Miladinov, Ministry of Culture of Republic of Bulgaria  
Milena Dragičević Šešić, University of Arts in Belgrade  
Andreja Rihter, Forum of Slavic Cultures, Ljubljana  
Moderator: Dimitrije Tadić, Head of the Creative Europe Desk Serbia

11:15-11:30 **Coffee break**

11:30-13:00 **PANEL: “Western Balkans and Europe cultural relations:  
how to shape our shared European future?“**  
Diego Marani, Senior adviser on cultural policy, EEAS, Brussels  
Carine Borel, Cultural policy officer, EEAS, Brussels

Elisa Grafulla, EUNIC Global, Cluster Development Director, Brussels  
Ljiljana Rogač Mijatović, University of Arts in Belgrade  
Paul-Henri Passet, Delegation of the European Union to  
the Republic of Serbia  
Paul Dujardin, Cultural Diplomacy Forum  
Moderator: Johannes Irschik, Cluster President EUNIC Serbia

13:15-14:15 **Lunch break**

14:15-15:15 **PANEL: “Collections as the image of modernity“**  
Nela Tonković, Contemporary Art Gallery Subotica  
Emilija Epštajn, Museum of African art, Belgrade  
Mihajlo Vasiljević, artist, R.V.Knows Best project  
Moderator: Katarina Živanović, Museum of Yugoslavia, Belgrade

15:15-15:30 **Coffee break**

15:30-16:30 **PANEL: “SEE region cultural cooperation: success stories“**  
Yana Genova, Next Page Foundation, Sofia  
Svetlana Kujumdgieva, European Capital of Culture Plovdiv 2019  
Veronica Stabej, Directorate for Economic and Public Diplomacy, Ljubljana  
Moderator: Davide Skalmani, Director, Italian Institute in Belgrade

## VUK'S FOUNDATION

Kralja Milana St 2

16:30-17:15 **PRESENTATION:  
Projects of  
Architecture Fund:  
In Dialogue with  
Architecture**

Sandra Šlepikaitė and  
Viltaute Zvirzdinaite,  
Architecture Fund, Vilnius

17:15-17:30

### Coffee break

17:30-18:15 **PRESENTATION:  
„Mythogenesis and  
the Palimpsest:  
Classical Heritage in  
the Modern Verbal  
and Visual Text“**

Ana Petković, Faculty of  
Philosophy in Belgrade

## DOSITEJ'S HOUSE

Kralja Milana St 2

10:00-13:30 **MEDIA  
SUB-PROGRAMME  
PRESENTATIONS**

Nevena Negojević,  
Head of MEDIA Desk Serbia

10:00-10:45

### Film education

10:45-11:00

### Break

11:00-11:40

### Online promotion of European film

11:40 -12:15

### Lunch Break

12:15-13:00

### Digital Single Market

13:00 -13:15

### Break

13:15-14:00 **GENERAL  
PRESENTATION  
OF THE MEDIA  
SUB-PROGRAMME,  
questions and answers**

## EU INFO CENTRE

Kralja Milana St 7

15:00-16:00 **GENERAL  
PRESENTATION OF  
THE SUB-PROGRAMME  
CULTURE, questions  
and answers**

Milan Đorđević, Programme  
manager, Creative Europe  
Desk Serbia  
Luka Kulić Matica srpska  
Gallery, Novi Sad

16:00-16:30

### Lunch Break

16:30-17:30 **CREATIVE  
EUROPE DESKS  
PRESENTATIONS -  
partner search session;  
speed-date**

Milena Ražnatović,  
Montenegro Martha  
Gutiérrez, France  
Mirena Staneva, Bulgaria  
Eleni Moustakidi, Greece  
Moderator: Ljubica  
Marković, EU Info Center

## PERMANENT CONFERENCE OF CITIES AND MUNICIPALITIES

Dom omladine  
Makedonska St 22

### OPPORTUNITIES FOR LOCAL CULTURAL DEVELOPMENT

13:00-13:15

### INTRODUCTION Why is the participation of local governments in EU programmes important

Aleksandra Vukmirović,  
Belgrade, Local governments  
and cultural heritage  
Maja Knežević, Permanent  
Conference of Cities and  
Municipalities, Belgrade

13:15-13:45

### PRESENTATION: Creative Europe programme

Milan Đorđević, Programme  
manager, Creative Europe Desk  
Serbia

13:45-14:00

### Pauza

14:00-14:45

### PRESENTATION: Europe for Citizens programme

Sanja Atanasković Opačić, Civil  
Society Cooperation Office of RS

14:45-15:15

### Lunch Break

15:15-16:00

### PRESENTATION: Cooperation within IPA funds

Mina Radmilović Pjevac,  
coordinator of the Antenna  
Office of the Culture Desk Serbia



**FRIDAY, JUNE 22<sup>nd</sup>**

## **MUSEUM OF CONTEMPORARY ART BELGRADE**

Ušće St 10

**10:00-10:45 PRESENTATION OF THE CREATIVE EUROPE DESK SERBIA RESEARCH “(Re)positioning the region of Southeast Europe through culture”**

Dimitrije Tadić, Head of the Creative Europe Desk Serbia  
Anica Tucakov, Researcher, Anonymous said:, Belgrade

**10:45-11:00**

**Coffee break**

**11:00-12:30 PANEL: “Cultural cooperation - with and within the Western Balkans”**

Martichka Bozhilova, Balkan Documentary Centre Sofia  
Participant from the region  
Lyubov Kostova, Director British Council Bulgaria,  
President of EUNIC Cluster Sofia  
Moderator: Philippe Kern, KEA, Brussels

**12:30-13:30**

**Lunch Break**

**13:30-14:30 PRESENTATION:**

Slaven Tolj, Rijeka 2020, European Capital of Culture  
Vuk Radulović, Novi Sad 2021, European Capital of Culture

**14:30-14:45**

**SUMMARY OF MAIN MESSAGES**

Julian Kitipov, Embassy of Republic of Bulgaria in Belgrade  
Yavor Koinakov, Acting Director of the State Institute for Culture of the Republic of Bulgaria

## **VUK'S FOUNDATION**

Kralja Milana St 2

**10:00-13:00 WORKSHOP: “Cultural heritage in the function of tourism development”**

Lana Gunjić

**13:00-13:30**

**Lunch Break**

**13:30-14:30 PRESENTATION: three guidebooks for fundraising, public advocating and inclusion of citizens;**

Katarina Živanović

**EU Prize for Cultural Heritage/ Europa Nostra Awards 2018**

Tijana Zebić, Europa Nostra, Belgrade

**14:30-14:45**

**Break**

**14:45-15:30 PRESENTATION: The New Creative Europe Programme (2021-2027) and its international dimension**

Carmela Cutugno, European Commission  
Directorate General for Education, Culture, Youth and Sport, Creative Europe Programme

**15:30-15:45**

**Coffee break**

**15:45-16:45 QUESTIONS AND ANSWERS: project budgets and legal framework**

Đurđa Janićijević and Mario Borišić, Creative Europe Desk Serbia

## **DOSITEJ'S HOUSE**

Kralja Milana St 2

**15:00-16:00 PRESENTATION: The Creative Europe Programme, application procedure**

Dragana Srećkov and Jovana Rapajić Antenna Office Novi Sad, Culture Desk Serbia

**16:00-16:15**

**Coffee break**

**16:15-17:30 PANEL: “Position of young writers in the region”**

Edin Bajramović, Bosnia and Herzegovina  
Luiza Bouharaoua, Croatia  
Slađana Kavarić, Montenegro  
Marija Pavlović, Serbia  
Moderator: Marko Despotović, Ministry of Culture and Information of RS



## EU INFO CENTRE

Kralja Milana St 7

14.00 – 18.00

### STUDENTS' WORKSHOP: "Cool heritage: how to (re) use cultural heritage in Belgrade public spaces"

Nina Mihaljinac, Programme Manager of Creative Europe Desk Serbia  
Mirjana Žarković, Student of Faculty of Dramatic Arts Belgrade

16.00-16.30

### Lunch Break

## KVAKA 22

Ruzveltova St 39

15.00-15.45

**PRESENTATION: "European project development process, digitalisation and archiving of digital art"**,  
Jelena Guga and Gordana Novaković, AUEM - Association of Electronic Media Artists

15.45-16.15

### Coffee Break

16.15-17.00

**PRESENTATION: "Archiving performances"**,  
Milica Ivić, Igor Koruga, AKC Matrijaršija, Beograd

17.15

### GUIDE THROUGH THE MUSEUM KVAKA 22

Museum Kvaka 22 represents a collection of objects and documents found in an abandoned building in 39 Ruzveltova St in Belgrade

## CLUB POLET

Cetinjska St

19.00

### LITERARY EVENING: presentation of young writers from the Region

Edin Bajramović, Bosnia and Herzegovina  
Luiza Bouharaoua, Croatia  
Slađana Kavarić, Montenegro  
Marija Pavlović, Serbia  
Moderator: Mladen Vesković, Ministry of Culture and Information of RS

21.00

### CONCERT AND CLOSING PARTY Neomodern

(playing contemporary French synth pop)



Creative Europe



Culture Desk Serbia  
Creative Europe Desk Serbia



eu2018bg.bg

Bulgarian Presidency of the Council of the European Union



muzej savremene umetnosti — beograd



ПОАЕТ



PROSTORNI AGENS